

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Godoy et. al.

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Art Unit: 2165

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Examiner: Ponikiewski, Tomasz

Title: METHOD, SYSTEM AND
PROGRAM PRODUCT FOR
MANAGING CUSTOM DATA
DURING AN ELECTRONIC
PURCHASE

Docket No.: END920030047US1
(IBME-0088)

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AMENDMENT AFTER FINAL

Sir:

I. INTRODUCTION:

In response to the Office Action mailed on December 7, 2006, Applicants propose to amend the above-referenced patent application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 8 of this paper.